

Project Manager / Technical Coordinator — Hash Media Agency (Australia)

Project-Based / Contract

- Managed digital deliverables for international agency clients, coordinating cross-functional teams of software developers, designers, and stakeholders.
- Defined technical project requirements, scope, sprint milestones, and deliverables to ensure on-time delivery within specifications.
- Maintained rigorous quality assurance (QA) protocols, functional testing, and technical documentation across client deliverables.

System Analyst

- Analyzed business processes and operational workflows to identify inefficiencies and automation opportunities.
- Gathered and documented requirements, translating business needs into technical specifications and system designs.
- Mapped manual, rule-based workflows and designed automated solutions to replace them.

Technical Writing Freelancer — Freelance

- Wrote technical documentation, tutorials, and developer-focused articles on automation, backend engineering, and web development.
- Translated complex engineering concepts into clear, structured guides for technical and business audiences.

Independent Full-Stack & Automation Developer — Freelance

Independent Practice

- Built custom backend web applications, relational MySQL databases, and WordPress CMS solutions for small and medium-sized businesses.
- Developed automated chatbot workflows (WhatsApp & Telegram) and data scripts to eliminate repetitive operational copy-paste tasks.
- Handled cloud deployments, Linux VPS administration, Nginx virtual host configurations, SSL certificates, and PM2 process monitoring.

■ KEY PROJECTS & PLATFORMS BUILT

CSRise — Corporate Impact Operating System (Node.js)

LIVE PLATFORM

csrise.africa ↗

Stack: Node.js, Express, REST APIs, MySQL, Multi-Tenant RBAC, Escrow/Milestone Workflows

- Enterprise CSR governance platform providing corporate donors with milestone-based escrow disbursement, cryptographic evidence chains, and audited ESG/board reporting.
- Engineered automated fund release schedules tied to verified deliverable approval, protecting capital allocations against misapplication.
- Architected multi-stakeholder dashboards and tamper-evident audit trails for CSR committees, executive sponsors, and institutional boards.

Mogosevent — Event Ticketing Platform & Mobile REST API

LIVE PLATFORM

mogosevent.com ↗

Stack: Laravel, Vue.js, MySQL, REST API, Payment Gateway Integrations, QR Code Verification

- Engineered fullstack ticketing platform powering event tier pricing, organizer dashboards, dynamic discount codes, and multi-currency payment reconciliation.
- Developed dedicated REST API endpoints consumed by iOS and Android mobile attendee applications.
- Built real-time inventory reservation locks preventing double-booking during ticket drops, with venue QR verification for entrance validation.

TheLighthouse — Digital Media & Publishing Platform

LIVE PLATFORM

thelighthouse1td.com ↗

Stack: Laravel, Vue.js, MySQL, Content Management System, Asset Optimization

- Engineered digital publishing platform with custom editorial workflows, multi-tier article drafting, category taxonomies, and high-volume archives.
- Optimized database queries and media asset pipelines to ensure sub-second page loads across extensive article libraries.

Segray Fashion Palace — Fashion E-Commerce Store (WordPress / WooCommerce)

LIVE PLATFORM

segray.com.ng ↗

Stack: WordPress, WooCommerce, PHP, MySQL, Custom Theme, Payment Integration

- Built the complete e-commerce website end to end for a Nigerian premium fashion and custom-tailoring brand.
- Implemented the full WooCommerce storefront: product catalog with categories, cart and checkout, customer accounts, wishlist, and order tracking.
- Set up supporting pages and features — blog, FAQs, newsletter capture with promo, and WhatsApp/Instagram integration for customer contact and sales.

Mogosbrand.com — Digital Marketing & Business Services Platform

LIVE PLATFORM

mogosbrand.com ↗

Stack: PHP, MySQL, JavaScript, Service Workflows, Client Intake

- Architected platform for digital marketing and corporate branding services with automated client intake and workflow management.

- Provided CTO-level leadership: directed technical architecture, supervised developer teams, and delivered custom client solutions.

Stack: Laravel, PHP, MySQL, JavaScript, Node.js

- Architected digital business platforms and custom backend systems powering automated corporate operational workflows.

Stack: Node.js, WhatsApp Business Cloud API, Telegram Bot API, Express, Webhooks

- WhatsApp order confirmation and delivery tracking bot automating customer triage and order acknowledgments.
- Telegram triage and alert bot dispatching server health and transaction notifications to administrative channels.

■ EDUCATION

Dear Hiring Manager,

Do you want someone who builds systems that don't break when your business doubles?

Do you want someone who keeps evolving, not just staying good enough?

Do you want someone who understands *why* the business needs something, not just what to build?

Do you want someone who treats your business like their own?

Do you want someone who uses AI to move faster, not to skip the thinking?

If your answer is yes to all of the above, that's me, and excellence is the standard, not the exception.

Thank you for reading this far. I don't take that for granted. If it resonates, I'd welcome the conversation about what the next stage looks like.

Samuel Ekunyan